



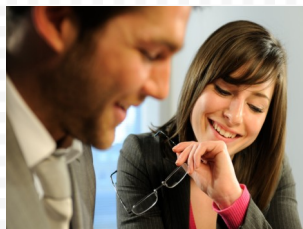
*Sponsorship announcements are professionally produced and attract a one-off production fee of \$60+GST. Rates quoted include GST.*



## BUSINESS PARTNER

*This package is suitable for larger businesses who would like regular consistent advertising with great results 6 ads p/day.*

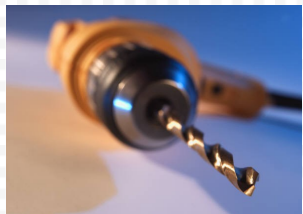
*3 months: 30 announcements p/w plus bonus 12 ads for \$99 p/w  
6 months: 30 announcements p/w plus bonus 12 ads for \$88 p/w  
Yearly: 30 announcements p/w plus bonus 12 ads for \$77 p/w*



## SMALL BUSINESS PACK

*This package is suitable for small businesses with under 5 employees. This gives you 3 ads p/day.*

*100 announcements for \$880  
200 announcements for \$990  
350 announcements ads for \$1210 plus bonus 100 free*



## TRADIES PACK

*This package is for tradesman who would like to spread their advertising when they need it. This is a very flexible package and great for sole traders.*

*100 ads for \$770  
200 ads for \$990  
400 ads for \$1210 plus bonus 60 ads free*



## EVENTS PACK

*This is a great package for businesses and organizations who have an upcoming event planned and need exposure.*

*3 announcements per day \$22 per day (min 3 days)  
21 announcements per week \$110 p.w.  
70 Announcements for week \$330 p.w.  
210 announcements per month \$220 p.w.*



**RATES FOR  
2012**

# SPONSORSHIP ANNOUNCEMENTS

**Wagga's Life FM is a  
Family Friendly**

Christian Community Radio Station  
and is a non-profit organisation  
established for the benefit of the  
local community.

You can trust that your support is helping  
**Wagga's Life FM** to reach out and  
create a positive influence in the  
community through radio.

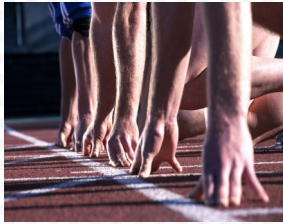


Wagga's Life FM was established  
in 2002 and according to 2011 National Listener  
Survey results has an  
estimated shared listening audience of over  
32,000 people on average per month  
(64% 15+population)



# Wagga's Life FM

*Sponsorship announcements are professionally produced and attract a one-off production fee of \$60+GST. Rates quoted include GST.*



## STARTER PACK

*This type of sponsorship is short term and very attractive for sales or for small events.*

- 12 sponsorship announcements for \$110
- 25 sponsorship announcements for \$220
- 50 sponsorship announcements for \$330



## STANDARD PACK

*This is a great package if you want to build interest in your business and secure clients.*

- 100 sponsorship announcements for \$880
- 200 sponsorship announcements for \$990
- 400 sponsorship announcements for \$1650



## SATURATION PACK

*This is high density advertising and will produce the greatest response for your business.*

- Low intensity 21 announcements p/wk for \$110 per week
- High intensity 70 announcements p/wk \$330 per week
- One month intensity 280 announcements p/ mth for \$220 per week



## QUICK PACK

*This is **priority last minute** announcements and a kick start to your business. Please allow 24 hours to air.*

- 5 sponsorship announcements for \$66
- 21 sponsorship announcements for \$220
- 70 sponsorship announcements for \$440

# WAGGA'S LIFE FM 101.9



## Sponsorship Booking

Client: \_\_\_\_\_ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

## Booking Details

On Air Period/Dates: \_\_\_\_\_ Total Contract Cost: \$ \_\_\_\_\_

Pack/Promo No. \_\_\_\_\_ No. Ads \_\_\_\_\_

- Please automatically debit the credit card detailed below
- Payment enclosed by cheque (Please make cheques payable to Wagga's Life FM)
- Direct Deposit to Bendigo Bank - Bank BSB: 633 000 Acc No: 128 444 924

Signature \_\_\_\_\_

## Credit Card Details

Visa or Mastercard

Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiry Date: \_\_ / \_\_

**Please Return this form to: Wagga's Life FM,**

**Locked Bag 7,**

**Wagga Wagga NSW 2650**

**For more information please contact [manager@waggaslifefm.com](mailto:manager@waggaslifefm.com)**

**or ring the station on 69224595**